



## Marketing Worksheet

*Please complete this document and return with images and any other information requested below. Depending on the marketing package selected, all of the information below may not be needed, or more may be requested.*

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Cell phone:** \_\_\_\_\_

1. **Name of book:** \_\_\_\_\_

2. **Website link** (if you have one): \_\_\_\_\_

3. **Link to purchase book on Amazon and/or other distributors:**

\_\_\_\_\_

4. **Biography** (150 words or less)

Include information that you would want your audience to know. What are you currently doing? What are your interests? What are you passionate about? Why did you write your book? What are your qualifications?

\_\_\_\_\_



5. **Attach a professional headshot** (preferably 4-5 to pick from).  
If you don't have a current professional photo or photos, we can make a recommendation to you for a photographer to contact.

6. **Attach an image of the book.**

7. **Social Media links:**

Facebook: \_\_\_\_\_

LinkedIn: \_\_\_\_\_

Instagram: \_\_\_\_\_

YouTube: \_\_\_\_\_

Other: \_\_\_\_\_

8. **Write a blurb about the book** (150 words or less):

\_\_\_\_\_

9. **Articles/reviews with links** (if any). Also include links to any podcast interviews.

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\_\_\_\_\_  
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